



KSEE
2175 West 1700 South
Salt Lake City, UT 84104

Strategic Media Services Inc
1911 North Ft Myer Drive
Suite 400
Arlington, VA 22209

Contract # 1520413

Schedule Dates 02/01/17-02/07/17
Advertiser American Action Network (37210)
Agency Strategic Media Services Inc (13884)
Product Political - Issues / Propositions (1068)
Brand 2739 ISSUE (595521)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ryan, Grace,
Phone/Fax /
CPE 262/340/2739
Account Types National/Political
Billing Type Standard
Comments Issue

Date Entered 01/30/17
Last Modified 01/30/17
Entered By Stephanie Medlock
CO-OP No
Headline # ECR25434948
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$656.25
Net Total \$3,718.75
Sales Tax

Fresno (KSEE)	Spots	Rate
By Broadcast Month	15	\$4,375.00
Feb. 2017	15	\$4,375.00
Grand Total:	15	\$4,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/01/17-02/01/17	3	:30	120814- NBC Today Show	1			X					1	\$300.00	\$300.00	Fresno (KSEE)	NBC Today Show	1/30/17
2.0	Normal Line / SPOT	02/03/17-02/03/17	3	:30	120814- NBC Today Show	1					X			1	\$300.00	\$300.00	Fresno (KSEE)	NBC Today Show	1/30/17
3.0	Normal Line / SPOT	02/07/17-02/07/17	3	:30	120814- NBC Today Show	1			X					1	\$300.00	\$300.00	Fresno (KSEE)	NBC Today Show	1/30/17
4.0	Normal Line / SPOT	02/02/17-02/02/17	3	:30	120820- Dr. Phil	1				X				1	\$250.00	\$250.00	Fresno (KSEE)	Dr. Phil	1/30/17
5.0	Normal Line / SPOT	02/06/17-02/06/17	3	:30	120820- Dr. Phil	1	X							1	\$250.00	\$250.00	Fresno (KSEE)	Dr. Phil	1/30/17
6.0	Normal Line / SPOT	02/07/17-02/07/17	3	:30	120824- KSEE24 News 5p	1			X					1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 5PM	1/30/17
7.0	Normal Line / SPOT	02/02/17-02/02/17	3	:30	120826- KSEE24 News 6p	1				X				1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 6PM	1/30/17
8.0	Normal Line / SPOT	02/06/17-02/06/17	3	:30	120827- KSEE24 News 630p	1	X							1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 630PM	1/30/17
9.0	Normal Line / SPOT	02/01/17-02/01/17	3	:30	120832- KSEE24 News 11p	1			X					1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 11PM	1/30/17
10.0	Normal Line / SPOT	02/03/17-02/03/17	3	:30	120832- KSEE24 News 11p	1					X			1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 11PM	1/30/17
11.0	Normal Line / SPOT	02/04/17-02/04/17	3	:30	120832- KSEE24 News 11p	1						X		1	\$300.00	\$300.00	Fresno (KSEE)	KSEE24 News At 11PM	1/30/17
12.0	Normal Line / SPOT	02/05/17-02/05/17	3	:30	120832- KSEE24 News 11p	1							X	1	\$275.00	\$275.00	Fresno (KSEE)	KSEE24 News At 11PM	1/30/17
13.0	Normal Line / SPOT	02/01/17-02/01/17	3	:30	137954- NBC Tonight Show With Jimmy Fallon	1			X					1	\$300.00	\$300.00	Fresno (KSEE)	Tonight Show	1/30/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



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Advertiser	American Action Network (37210)	Last Modified	01/30/17
Agency	Strategic Media Services Inc (13884)	Entered By	Stephanie Medlock
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	2739 ISSUE (595521)	Headline #	ECR25434948
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ryan, Gracy,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	262/340/2739	Commission	\$656.25
Account Types	National/Political	Net Total	\$3,718.75
Billing Type	Standard	Sales Tax	
Comments	Issue		

Fresno (KSEE)		
By Broadcast Month	Spots	Rate
Feb. 2017	15	\$4,375.00
Grand Total:	15	\$4,375.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	02/02/17-02/02/17	3	:30	137954- NBC Tonight Show With Jimmy Fallon	1				X				1	\$300.00	\$300.00	Fresno (KSEE)	Tonight Show	1/30/17
15.0	Normal Line / SPOT	02/06/17-02/06/17	3	:30	137954- NBC Tonight Show With Jimmy Fallon	1	X							1	\$300.00	\$300.00	Fresno (KSEE)	Tonight Show	1/30/17

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSEE/NBC & KGPE/CBS	Date: 1/30/17
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I, Ben Rheault

do hereby request station time concerning the following issue:

American Action Network

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

This broadcast time will be used by: American Action Network

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Action Network
1741 Pennsylvania Ave NW
5th Floor
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Senator Norm Coleman, Chairman
Fred Malek, Founder
Corry Bliss, Executive Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

American Action Network
1747 Pennsylvania Ave NW
5th Floor
Washington, DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Senator Norm Coleman, Chairman
Fred Malek, Founder
Corry Bliss, Executive Director

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>1/11/17</u>	<u>Benjamin Rheault</u>	<u>202-337-5700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>K. Coble</u>	<u>K. Coble</u>	<u>NSM</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.